Global Sustainable Tourism Council (GSTC) Recognized Standards

These are sustainable tourism certifications for which the standards adhere to and are equivalent to the GSTC criteria.

<u>Hotels & Accommodations</u> – there are roughly 50 organizations with GSTC recognized standards for hotels & accommodations, including GreenStep, Green Key, and Booking.com's Travel Sustainable Program

<u>Tour Operators</u> – there are over 20 organizations with GSTC recognized standards for tour operations, including GreenStep and Biosphere Standard for Tour Operators

<u>Destinations</u> – there are over 15 organizations with GSTC recognized standards for tourism destinations, including GreenStep (the organization that TIAO and TIAC – and therefore RTO7 – have chosen to work with – GreenStep is the only North American based certification provider of GSTC-recognized standards for all sectors within the tourism industry and for destinations)

Examples of other Third Party Certifications (of particular aspects of sustainability)

- FeastOn
- Rainbow Registered
- LEED
- Rick Hansen Foundation
- BCorps
- etc.