

REGIONAL TOURISM ORGANIZATION 7

RT07 NEWS & UPDATES

SEPTEMBER 2012

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INTRODUCING NEW RT07.CA

With this newsletter RTO7 introduces a new look, and improvements to communication with BruceGreySimcoe tourism stakeholders and operators.

Over the past 18 months we've added a great deal of content to the RTO7 web site. We thought it was time to improve the site's navigation to make information easier to find. While we were at it, we took the opportunity for a creative refresh to showcase some of the great images that reflect the BruceGreySimcoe "always in season" brand promise.

Introducing RTO7 Connection

We are also pleased to introduce RTO7 Connection, a new web-based feature where you'll find more, and more timely, information and updates of interest to the BruceGreySimcoe tourism industry.

To read more, visit [RTO7 Connection](#).

September articles include:

- Fall's Big Here
- New Director Joins RTO7 Board
- Survey of Tourism Businesses and Operators
- Workforce Strategy
- Grey-Bruce Tourism Conference
- Celebrate Ontario 2013
- Chi-Cheemaun Market Study
- Huronia Historical Parks RFP

We're also launching new BruceGreySimcoe tourism industry [Facebook](#) and [Twitter](#) pages, plus an RSS feed. Be sure to like, follow, and/or subscribe to stay in touch and receive updates to RTO7 Connection.

We hope you like this new approach. Be sure to comment or send us feedback through social media to let us know what you think.

Also don't forget that the RTO7 [Stakeholder Site](#) remains at the disposal of all BruceGreySimcoe tourism stakeholders as a resource for free imagery and a wealth of research. Registration is easy – just visit the site and click the "Register Now" link