

REGIONAL TOURISM ORGANIZATION 7

RT07 NEWS & UPDATES

OCTOBER

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CALLING FOR YOUR ORGANIZATION'S INPUT

During Q4 2012, RTO7 is identifying strategic priorities to form the foundation for long-term planning, as well as operational planning over a three-year horizon (for fiscal years April 2013 through March 2016).

To inform these plans, RTO7 invites input from destination marketing and management organizations, from municipal authorities, and from groups or associations with an active interest in tourism and/or tourism-oriented experiences in Bruce, Grey and Simcoe.

Presentations to the RTO7 board of directors and senior staff are invited to a session to be held on Thursday, November 1, 2012.

For further details, including how to register a time slot, please see go to [Stakeholder Input 2012](#).

Survey of Businesses and Operators

As you may be aware, a survey of tourism business and operators is underway as part of the joint RTO7 / Partnership Advisory Council functional assessment initiative.

Thanks to those organizations who have encouraged their stakeholders to participate in this survey. RTO7 will be sending a reminder to operators shortly.

For more information, please refer to this [post](#) on RTO7 Connection.

Pulse Poll

The above-noted reminder to operators about the functional assessment survey will also include an invitation for businesses to complete a quick survey to gather feedback on economic performance and outlook.

We look forward to sharing the results of this poll with your organization, and hope to conduct polls of this nature on a periodic basis.

The poll can be found [here](#).

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