

### **RTO7 News & Updates**

## Login to BruceGreySimcoe to Promote Your Business

Our "Summer's Big Here" campaign is now in full swing, and <u>BruceGreySimcoe.com</u> is enjoying growing traffic as a result of our aggressive online advertising efforts.

To take advantage of this campaign, BruceGreySimcoe tourism businesses and organizations can now login to <u>BruceGreySimcoe.com</u> to create special offers to advertise promotions and events.

To take advantage of this free promotional opportunity:

- 1. Go to BruceGreySimcoe Operator Registration
- 2. Follow the instructions to find your organization or business (or create a new listing)
- 3. Confirm your information
- 4. Review the terms of use (in header on first page of registration)

For security purposes your registration will be verified. You'll receive a confirmation e-mail from us within one to two business days.

If you have questions or require assistance, please contact Ginny Henry, Communication Coordinator, at <a href="mailto:ghenry@rto7.ca">ghenry@rto7.ca</a>.

(Note to partner organizations: to ensure all stakeholders are aware of this opportunity, starting later this week we'll follow up with reminders, but operators can access registration information any time <a href="here">here</a>.

# Reminder: Call for Nominations for Board of Directors, Assessment Project

RTO7 is seeking nominations and applications to fill an "at large" vacancy on its board of directors. Information and the application form can be found <a href="here">here</a>. Deadline to apply is August 17, 2012.

Information about the joint Partnership Council / RTO7 <u>Functional</u> <u>Assessment project</u> is available on our web site, including a project timeline that's recently been posted.

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#### forward to a friend

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Our mailing address is:

Regional Tourism Organization 7 PO Box 973 Thornbury, ON N0H 2P0 (705) 888-8728 www.rto7.ca

